

# Media Release



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## FOR IMMEDIATE RELEASE:

### To the Editor:

## New Year, New Banking Concerns, But Not if You Bank at Health One Credit Union

**March 2009: Health One Credit Union, Detroit, Michigan** proudly announces it has earned **BAUERFINANCIAL, Inc.**'s 4-Star Excellent rating for financial strength and stability. BAUERFINANCIAL has been analyzing the nation's banks and credit unions for over 25 years and has earned the reputation as "the Nation's Rating Firm", so to garner its recommended 4-Star rating is a time-honored badge of distinction. Members of Health One Credit Union can be proud that their credit union still shines, even under the watchful eye of the BAUERFINANCIAL microscope. The rating is based on the overall financial picture of the credit union and at 4-Stars indicates that Health One Credit Union is one of the strongest financial institutions in the nation. This is the 10th consecutive quarter that Health One Credit Union has earned a recommended rating.

"This New Year in particular brings with it a whole new set of worries, but where a consumer banks shouldn't be one of them", remarks Karen L. Dorway, president of BAUERFINANCIAL. "Some institutions ignored proper loan underwriting standards in recent years and are now paying the price for that decision. But, Health One Credit Union is a prime example of a credit union that has stuck to traditional, conservative lending strategies, which, in this climate, are exactly what the 'others' are returning to. Health One Credit Union is a model of safety and soundness and its members can rest assured in that knowledge."

Established in 1957, Health One Credit Union has been serving the needs of its members for 52 years. It currently operates through three conveniently located offices in Detroit and Southfield, Michigan and in Cleveland, Ohio. It can also be found on the internet at [www.healthonecu.com](http://www.healthonecu.com).

Health One Credit Union: "Your 4-Star Credit Union."

BAUERFINANCIAL, INC., Coral Gables, Florida, the nation's leading independent credit union rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays for its rating, nor can it be eluded. Consumers may obtain star-ratings by visiting [www.bauerfinancial.com](http://www.bauerfinancial.com).

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